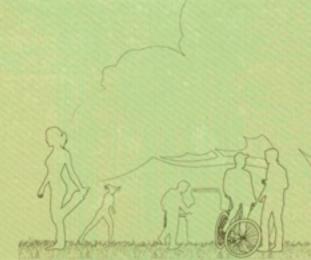
landscape ontario.com Landscape Ontario and It's Role in Education: Long Term **Human Resources** Planning

INTRODUCTION

What are we doing about education?

What is our future involvement?

· What is our role?



SECONDARY SCHOOL PROGRAMS

Specialist High Skills Major

Supporting student placement

Adopt a school

SHSM awareness

'Introductory level certificate'



SECONDARY SCHOOL PROGRAMS

Horticulture Programs

Continuing support of HOSTA

Marketing techniques

Awareness of Horticulture and OYAP

Student centered events



SECONDARY SCHOOL PROGRAMS

Horticulture Programs

Technician/Certification programs

Universal curriculum and resources

One-stop shopping online

Support system



APPRENTICESHIP

Instructor training

Supporting increased uptake

Elevate competency

Attracting potential students

APPRENTICESHIP

- Maximize efficiency and improve service
- Review curriculum currency
- TDA network and 'vehicles'
- Industry promotion in the media
- Ensure TDA approval process has support



POST-SECONDARY PROGRAMS

Promoting duel credit programs

More opportunity for support

Avoiding educational crisis

POST-SECONDARY PROGRAMS

A cohesive marketing approach

Providing printed materials

Accreditation through the CCTT

SUMMARY

- Unified approach to PROMOTION
- Current RESOURCES
- Annual educators CONFERENCE
- Ensuring curriculum meets NEEDS

SUMMARY

- Exploring financial SUSTAINABILITY
- Developing an ATTITUDE
- Ensuring education remains PRIORITY

"We must remove the silos that exist" Tim Kearney



